

# Corp!<sup>®</sup>

EVERYTHING BUSINESS

JANUARY/FEBRUARY 2011

## Validation for Valassis

Coupon Company  
Conquers Challenges

**SPECIAL REPORT:**  
2011 Going Green

**ALSO INSIDE:**

- Investing in Employee Wellness
- Leasing: Grabbing a Financial Lifeline

*Alan Schultz, chairman,  
president and CEO for  
Valassis Communications.*

[www.corpmagazine.com](http://www.corpmagazine.com)

PRSR STD  
U.S. Postage  
PAID  
St. Joseph, MI  
Permit No. 182